



CAI WESTERN OREGON

2024

SPONSORSHIP PACKET



BUILDING CONNECTIONS

WESTERN OREGON CHAPTER
community
ASSOCIATIONS INSTITUTE



Introduction

The following Sponsorship Package allows you to select the event sponsorships and advertising opportunities that best fit your organization. CAI Western Oregon believes that being a sponsor, at any level, is a business growth opportunity for all of CAI Western Oregon vendor and manager partners. The extensive list of networking and educational opportunities provides our sponsors with an important forum to introduce themselves to potential clients, and create meaningful relationships within our membership and the community.

Helping our Vendors Grow

In making your selections, please keep in mind that the 2024 CAI Western Oregon Sponsorship program helps you achieve two worthwhile goals:

- Affords your company an opportunity to increase its visibility in order to build your business.
- Helps CAI Western Oregon grow and expand its offerings, which enhances your exposure to potential clients.

Becoming a Sponsor

Sponsorships will be available for purchase as of Friday, October 6th, 2023 8:30AM to 11:30AM during our Sponsorship Kick-off. After that time, you may order sponsorships directly from the Chapter Executive Director, Laura McDermott. We encourage you to purchase sponsorships during our Sponsorship Kick-off to take advantage of the discounts available only at that event.

Additional Sponsorship opportunities that aren't listed in this packet are available. Please contact the Chapter Executive Director, Laura McDermott, at contactus@caioregon.org, for more information. Historically, additional events and opportunities arise during the year.

Sponsorship Options

All of our sponsorship options in 2024 are "A la Carte" style, so feel free to purchase as many, or as few, sponsorships as you wish. Remember that every sponsorship is an opportunity to make a connection with a community manager or community association volunteer leader.

This packet contains a list of our events and advertising that have a sponsorship opportunity. As you familiarize yourself with our events, be sure to take note of the sponsorships available. Each type of sponsorship is listed with the number of sponsorships available of that type, and the cost. Each sponsorship that includes attendance at the sponsored event is also noted.

Since many of our events are popular, there are occasionally situations where multiple sponsors will want to take advantage of the same sponsorship opportunity. As such, Western Oregon's CAI policy is to accept reserve sponsorship selections on a "first come, first serve" basis with the sponsorship being reserved at the time payment is received.

Refunds

Refunds for sponsorships will not be given under any circumstance. Please remember that the costs for sponsorships are due when reserved and cannot be held for any vendor. Discounts will not be given except for those noted during vendor discount events or for special purchases.

For more information on sponsorships, please visit our website at www.caioregon.org/sponsorship/.



Discount Opportunities

We are offering our business partners and management companies a great opportunity to take advantage of discounted rates for sponsorships:

Sponsorship Kick-off via Zoom
Friday, October 6th, 2023 8:30AM to 11:30AM

Please join us for our virtual sponsorship kick-off on Friday, October 6th, 2023 8:30AM. CAI Oregon will present our available sponsorships in detail, as well as provide information about making the most of your sponsorships. All sponsorship purchases made during this event will receive a **3%** discount. This is the only opportunity to receive this discount! If you are not a member, and are interested in attending, please contact Chapter Executive Director, Laura McDermott, at (503) 941-6964 contactus@caioregon.org, for more information.



Community Association Day Trade Show (March 2024)

Our Community Association Day Trade Show is an educational event for our community manager and community volunteer leader members. Not only does CAI Western Oregon provide top-notch educational programs throughout the day, but CAI Western Oregon also provide our business partners the opportunity to speak with potential clients, in a face-to-face conversation, about your business and how you can help meet your future client's needs.

Kick-Off Event (January 2024)

Western Oregon annual Kick-Off will introduce our upcoming education and networking offerings for the year. Additionally, we will have a short legislative update, Chapter Awards, raffle prizes, and much more! Don't miss out on this exciting way to celebrate CAI Western Oregon!

Event Sponsors | \$600 | 5 available

Sponsorship includes logo on all promotional material including rotating PowerPoint at beginning of luncheon, and opportunity to address attendees.

Registration Sponsor | \$400 | 1 available

Sponsorship includes logo on all promotional material and rotating PowerPoint slide at the beginning of the event.

Award Sponsor | \$400 | 2 available

Sponsorship includes logo on all promotional material and logo on rotating PowerPoint slide before kick off. Company recognized at event. Opportunity address attendees and present awards to Community Association recipients.

Premier Sponsor | \$1,750 | 1 available

Premier sponsorship includes a booth at the event, logo on all promotional materials, including the website and flyer, website banners at event, an opportunity to address attendees, and provide promotional goodies.

Vendor Booth Sponsor | \$700 | 36 available

Booth includes informational and promotional goodies. Vendors will have the opportunity to network with all attendees. Includes 1 attendee.

Website Banner Sponsor | \$100 | 1 available

Sponsor will have a banner on the CA Day (shared with Premier sponsor) website that receives over 600 unique visitors during the spring registration campaign.

Tote Sponsor | \$675 | 1 available

Sponsor will have logo on tote that is supplied to all attendees. Totes are exclusive to sponsor promotion only. Totes must be provided by sponsor.

Tote Stuffer Sponsor | \$150 | 4 available

Sponsor to supply a promotional flyer or goodie to go in all of the totes that are provided to CA Day attendees.

Lunch Sponsor | \$400 | 3 available

Sponsor is given a banner in the banquet room, promotional goodies at lunch tables, and an opportunity to address attendees. Includes 1 attendee.

Coffee Table Sponsor | \$250 | 1 available

Sponsor will have signage at the coffee table and may provide promotional goodies.

Lanyard Sponsor | \$425 | 1 available

Sponsor's name and logo on the lanyards used for attendee and vendor fair name tags. Sponsor must supply lanyard.

Manager Incentive Sponsor | \$1,100 | 2-3 available

Sponsorship money is used to purchase a weekend trip or other prize to be raffled off for community managers at the event. Sponsor has the opportunity to conduct the drawing and present the prize at the event, and also gets to address attendees.

Happy Hour Sponsor | \$600 | 3 available

Exclusive sponsorship opportunity to network with attendees after trade show. Open bar after the event to continue networking.





Homeowner Evening Roundtables (February, May, September 2024)

These are free events for HOA homeowner attendees and exclusively for Board Members, Association Volunteer Leaders, and Association homeowners.

Homeowner Evening Roundtables | \$700 | 1 available for all 3 events

Sponsorship includes logo on all promotional material including rotating PowerPoint at beginning of the round table, and opportunity to address attendees. Roundtable topics to be determined

Reverse Tradeshow (June 2024)

Having all the managers in one room at the same time, IS HUGE! CAI Western Oregon annual Reverse Tradeshow is an opportunity for CAI Vendors and Business Partners to meet with our very busy managers, one-on-one, to ask them those burning questions that you've been dying to know answers to!

Registration Sponsor | \$300 | 1 available
Signage at Registration table as well as representation at the table.

Swag Sponsor | \$350 | 4 available
Sponsor will be able to have a swag item of their choosing on each of the managers tables. Only Sponsors of this event will be allowed to distribute swag.

Food Sponsor | \$275 | 2 available
Sponsor has signage at tables and around event.

Beverage Sponsor | \$350 | 3 available
Sponsor has signage at tables, bar, and around event.

Vendor Attendee
Members: \$550 for 2 people
\$600: 60 days before event
\$650: 30 days or less before the event
Non-members: \$750 for 2 people
Limited space available.

River Cruise Networking Event (July 2024)

CAI OR annual river cruise is one of CAI OR's most popular networking events. Enjoy an afternoon of drinks, snacks and great company as you mingle with manager and homeowner members.

Event Sponsor | \$3,000 | 1 available

As the exclusive Event Sponsor, you will receive an opportunity to speak to the attendees, and a table to meet attendees and give out promotional goodies at the event. Additionally, your branding will appear on all marketing materials for the event, including email blasts and website registration page with link. A full page ad in Newsletter of choice, a full page ad in our membership directory, and a booth at our Community Association Day Trade Show Event sponsor will receive 2 free cruise registrations with sponsorship.

Registration Sponsor | \$350 | 1 available

Sponsorship includes signage at Registration table as well as representation at table.

Fan Sponsor | \$550 | 1 available

Sponsorship includes logo on all attendee fans. Vendor provides fans.

Napkin Sponsor | \$550 | 1 available

Sponsor has signage at tables and around event.

Food Sponsor | \$600 | 2 available

Sponsor has signage at tables and around event.

Bar Sponsor | \$600 | 2 available

Sponsor has signage at tables and around event.



Annual Golf Tournament (August 2024)

Our ever-popular golf tournament is back! We will continue with our nine-hole Shotgun Tournament this year, again at Charbonneau golf course in Wilsonville.

Premier Sponsor | \$3,000 | 1 available

As the exclusive Event Sponsor, you will receive an opportunity to speak to the attendees, and a table to meet attendees and give out promotional goodies at the event. Additionally, your branding will appear on all marketing materials for the event, including email blasts and website registration page with link, and a booth at our Community Association Day Trade Show

Hole Sponsor | \$750 | 8 available

Golf Cart Sponsor | \$800 | 1 available

Dinner Sponsor | \$550 | 2 available

Wine & Beer Sponsor | \$500 | 2 available

1st Place Team Sponsor | \$500 | 1 available *Announces winner*

Ditty Bag Sponsor | \$200 | 1 available *Sponsor to provide bags.*

Lip Balm Sponsor | \$175 | 1 available *Sponsor to provide balm tubes.*

Golf Cup Sponsor | \$550 | 1 available *Sponsor logo at every hole in cup.*

Golf Ball Sponsor | \$200 | 1 available *Sponsor to provide balls.*

Golf Tee Sponsor | \$200 | 1 available *Sponsor to provide tees.*

Water Bottle Sponsor | \$125 | 1 available *Sponsor to provide water.*

Mulligan Sponsor | \$250 | 1 available

Putting Contest Sponsor | \$600 | 1 available

Foursome Registration | \$600 | 14 available *Four Players registered to play.*

Single Player Registration | \$150 | 8 available *Single Player Registrations. Single Players will be placed on a team by event organizer.*

Raffle Prize Sponsor | No Cost | Unlimited
Raffle Prize Sponsors will be mentioned during raffle prize drawings. This is a nice, low-cost way to spread your company name! Raffle prize sponsors provide their own prizes. Please make each prize at least \$75 in value.



Law Day (September 2024)

Who doesn't like free legal advice? A fun and educational day with experts providing knowledge to board members and managers.

Premier Sponsor | \$1,800 | 1 available

Premier sponsorship includes a booth at the event, logo on all promotional materials, including the website and flyer, website banner at event, an opportunity to address attendees, and provide promotional goodies.

Vendor Booth | \$700 | 15 available

Booth includes informational and promotional goodies. Vendors will have the opportunity to network with all attendees.

Totes Sponsor | \$550 | 1 available

Sponsorship includes logo on all attendee bags. Vendor provides tote.

Lanyard Sponsor | \$550 | 1 available

Sponsorship includes logo on all attendee lanyards. Sponsor provides lanyards.

Swag Sponsor | \$450 | 3 available

Sponsor to supply a promotional flyer and goodie to go in all of the totes that are provided to Law Day attendees.

Pen & Paper Sponsor | \$250 | 1 available

Sponsor to supply a promotional flyer and pen & paper to go in all of the totes that are provided to Law Day attendees.

Lunch Sponsor | \$500 | 3 available

Sponsorship includes logo on eblasts, signage at event and opportunity to address attendees.

Drink Sponsor | \$500 | 2 available

Sponsorship includes logo on eblasts, signage at bar and opportunity to address attendees.

Annual Gala (November 2024)

The Annual Meeting and Gala for CAI Oregon in 2024 includes dinner, music, drinks, awards, and Board of Directors election results. Our annual Gala is a great social opportunity and our most attended social event of the year.

Premier Event Sponsor | \$1,500 | 1 available

As the exclusive Event Sponsor, you will receive an opportunity to speak to the attendees, a table to meet attendees and give out promotional goodies at the event. Additionally, your branding will appear on all marketing materials for the event, including email blasts and website registration page with link. As event



Registration Sponsor | \$350 | 1 available
Signage at Registration table, as well as representative at the registration table. As registration sponsor, you will receive one (1) free ticket to the gala.

Wine Sponsor | \$600 | 1 available
Sponsor has signage at tables and around event, and is recognized during program. You will receive one (1) free ticket to the gala.

Cocktail Sponsor | \$700 | 1 available
Sponsor has signage at tables and around event, and is recognized during program. You will receive one (1) free ticket to the gala.

Dessert Sponsor | \$575 | 1 available
Sponsor has signage at tables and around event, and is recognized during program. You will receive one (1) free ticket to the gala.

Appetizer Sponsor | \$575 | 1 available
Sponsor has signage at tables and around event, and is mentioned during program. You will receive one (1) free ticket to the gala.

Napkin Sponsor | \$575 | 1 available
Sponsor has signage at tables and around event, and is mentioned during program. You will receive one (1) free ticket to the gala.

Award Sponsor | \$550 | 1 available
Sponsor has table top signage and opportunity to hand award to recipient

Centerpiece Landscape | \$575 | 1 available
Sponsor responsible for centerpiece decoration. Logo encouraged. You will receive one (1) free ticket to the gala.



Monthly Education Luncheons

CAI-OR Portland Luncheons are CAI Oregon's best attended and most valuable education series of the year. Each month, February through October, our member experts provide training to community volunteers and managers.

Our 2024 Luncheon Topics will be:

February 9th – *Vendor contracts & Management*

April 12th- *Insurance Claims*

May 10th- *Fair Housing*

June 14th- *Dealing with adult bullies & What Does a Lawsuit Look Like*

August 9th *VIRTUAL- Reserve Studies*

October 11th- *Running Effective Meetings – Roberts Rules & More!*

November 8th- *Electric Charging Stations & Solar Panels*

Event Sponsor | \$600 | 5 available (per luncheon)

Sponsorship includes logo on all promotional material including rotating PowerPoint at beginning of luncheon, and opportunity to address attendees.

Registration Sponsor | \$300 | 1 available (per luncheon)

Sponsorship includes logo on all promotional material, rotating PowerPoint slide at the beginning of the event, and announced as a sponsor at the event.

Social Media Sponsor | \$150 | 3 available (per luncheon)

Sponsorship includes logo on social media promotional material, rotating PowerPoint slide at the beginning of the event, and announced as a sponsor at the event.

Board Leadership Development Workshop Virtual (April 2024)

The cornerstone of our education for homeowner members, our renamed and re-vamped board member basics course covers how to have an effective, & efficient Board

Premier Sponsor | \$2000 | 1 available

As the exclusive Event Sponsor, you will receive the opportunity to address all attendees. Additionally, your branding will appear on all marketing materials for the event, including email blasts and the website registration page with link. You will also receive an ad in The Newsletter, a full page ad in our membership directory, and a free booth at our Community Association Day Trade Show.

Book Supply Sponsor | \$500 | 1 available

Sponsorship includes opportunity to address attendees, recognition at event and logos on attendee books.

National Community Manager Day!

For Community Managers ONLY!

CAI got Julie Adamen back again this year for a fun and interactive program made just for managers on the actual National Community Manager Day. This program will be FREE for managers complete with drinks and food. This is an event you will want to be a part of!

Event Sponsors | 10 Available | \$650

Exciting New 2024 Manager Educational Sponsorship Opportunities

The Community Management field is one that has significant challenges with recruitment, retention and training of professional community managers.

The CAI Western Oregon Chapter is proud to implement a scholarship program for community managers who have chosen to make this their career. There is a significant investment for the individual to pursue professional development that may result in a PCAM designation.

As Business Partners, you can help with this effort and gain recognition for your company in this process with the community managers who apply for and are awarded these scholarships. Each application the community manager will complete for consideration will include your company name, logo and description of the services you offer. Sponsorship of courses will also be announced at monthly luncheons.

Please consider helping us launch this program to further raise the bar on the quality of service our homeowner association clients receive here in our region.

If you have any questions, please feel free to talk with Laura McDermott, Executive Director, contactus@caioregon.org 503-941-6964.

Asking for a Friend!

Manager Only Event

This event aims to be a fun laid back environment for Community Managers to ask their burning questions anonymously to industry experts. This event is a FREE event for managers complete with drinks and appetizers in a private room at a bar.

Event Sponsors | 5 Available | \$450



Sponsored Emails

Opportunity to design and create an email about services your company provides that will be distributed to over 1,200 contacts in the CAI database. A link to the email will also be shared on social media.

Sponsorship | \$500 | 12 available

Outreach Donations

Opportunity to donate to fostering growth of the chapter. All sponsors will be recognized at chapter functions, social media and on the website.

Sponsorship | \$300 | 12 available

Social Media/Website Marketing

Vendor spotlight on all social media platforms. Posted three times during the month.

Sponsorship | \$200 | 12 available

Membership Committee gift-cards

Help us grow our chapter by providing intensive to people who encourage new membership. Recognition at events.

Sponsorship | \$20 | unlimited



CAI Oregon Newsletter

Western Oregon's CAI award winning quarterly Newsletter, includes professional articles from experts, updates on CAI events and education, member spotlights, and a full service directory. The online edition has click-throughs on your advertisement to take readers directly to your website. This is an amazing advertising opportunity for your business!

CAI Western Oregon Newsletter sent to over 150 different community association leaders in the Portland area each quarter, as well as to CAI OR regular members via email. Our current online readership exceeds 300 each quarter after one year of publication!

See past issues at www.caioregon.org.

Remember that you receive a 5% discount on all newsletter advertisements when purchasing 4 spots for the year. You also receive a deluxe classified ad with each purchase.

Sponsors are responsible for artwork or CAI Western Oregon can develop your artwork for an additional \$80/hr (most take about an hour).

Member Directory

Once a year, our membership directory is distributed via e-mail and is on our website all year.

Covers | Various | 3 available (1 of each type)

Full page advertisements as follows:

Inside Front Cover - \$650

Inside Back Cover - \$600

Outside Back Cover - \$1000

Half Page Ad | \$300 | 3 available

Quarter Page Ad | \$175 | 5 available



CAI Oregon Website and Social Media

A highly visible opportunity to have your name on our website. Our website receives over 1,000 unique visitors per month. Our membership resources and "Join CAI" pages receive over 500 unique visitors per month.

Homepage Vertical Banner | \$750 | 1 available every quarter

Vertical banner on our homepage.

Sponsor to provide artwork. Ad will link directly to sponsor website. Banner is up for the entire year and sponsor is exclusive banner advertiser on website homepage.

Member Resources Vertical Banner | \$800 | 1 available

Vertical banner on our homepage.

Sponsor to provide artwork. Ad will link directly to sponsor website. Banner is up for the entire year and sponsor is exclusive banner advertiser on member resources page.

Join CAI Vertical Banner | \$600 | 1 available

Vertical banner on our homepage. Sponsor to provide artwork. Ad will link directly to sponsor website. Banner is up for the entire year and sponsor is exclusive banner advertiser on JOIN CAI webpage.

Homepage Name & Link | \$600 | 5 available

Name and link on our homepage under the "Thank You to Our Sponsors" notation. These are on the website for the entire year and are arranged by time of purchase. Link directly to sponsor website.





Membership Happy Hour (April)

Join us to increase membership for CAI Oregon. Must bring one new member in order to attend!

Registration Sponsor | \$250 | 1 available

Sponsorship includes signage at registration table as well as representation at table.

Beer Sponsor | \$500 | 1 available

Sponsorship includes logo on eblasts, signage at event and announced as a sponsor

Wine Sponsor | \$500 | 1 available

Sponsorship includes logo on eblasts, signage at event and announced as a sponsor

Appetizers Sponsor | \$500 | 2 available

Sponsorship includes logo on eblasts, signage at event and announced as a sponsor

New Manager Training Sessions (February, May, & July)

This is a brand new educational training program for new managers on the job. These educational programs will help get managers up to speed in their new position.

Event Sponsor | \$400 | 2 available for each month

Sponsorship includes logo on eblasts, signage at event and announced as a sponsor.

Management CEO Mindshare

The Chapter will be bringing together local Management Company CEOs for a mindshare meeting. Vendors who sponsor this event have the opportunity to bring their companies CEO to the event. Sponsors will have the chance to sit in on this exclusive meeting.

Event Sponsor | \$550 | 4 available

Sponsorship includes logo on eblasts, signage at event and announced as a sponsor.



Sponsor Terms & Conditions Western Oregon Chapter

TERMS AND CONDITIONS OF SPONSORSHIP & ADVERTISING AGREEMENT

The sponsor (Sponsor) has agreed to sponsor one or more events, activities or purchase advertising from the Western Oregon Chapter of Community Associations Institute (CAI). CAI has agreed to provide the Sponsor with the benefit the Sponsor selected, to the extent such selection is still available, from the sponsorship or advertising brochure, which selection and pricing becomes part of this agreement (Agreement). Notwithstanding this agreement, CAI reserves the right to change nature and date of the event or a transfer sponsorship or advertising selection to comparable event or advertisement through the end of 2024.

OPERATIVE PROVISIONS

1. DEFINITIONS AND INTERPRETATION

“Sponsorship Fee” means the fee set out in the Sponsorship Brochure.

“Advertising Fee” means the fee set out in the Sponsorship Brochure or Advertising Rate Sheet.

“Sponsorship Brochure” means the Sponsorship Package as published by CA, usually in October before the annual sponsorship breakfast.

“Advertising Rate Sheet” means the schedule of advertising fees as published by CAI.

2. SPONSORSHIP FEE

2.1 The Sponsor will pay CAI the Sponsorship Fee for any sponsorship(s) it orders. CAI will issue an invoice for the Sponsorship Fee to the Sponsor at the time the Sponsor agrees to purchase the sponsorship, unless payment is received the sponsor order. Otherwise, the Sponsor must pay the Sponsorship Fee no later than 30 days after of the date of the invoice from CAI regardless of the date of the event(s) being sponsored.

3. ADVERTISING FEE

3.1 The Sponsor will pay CAI the Advertising Fee for any advertisement(s) it orders. CAI will issue an invoice for the Advertising Fee to the Sponsor at the time the Sponsor agrees to purchase the advertising, unless payment is received with the advertising order. The Sponsor must pay the Advertising Fee within 30 days of the date of the invoice from CAI. All advertising fees must be paid prior to the fulfillment of the advertisement.

4. COLLECTIONS

4.1 For any invoices that remain unpaid on the due date, a reminder invoice shall be mailed to the Sponsor.

4.2 If payment is not received within thirty (30) days after the due date, a finance charge of 20% per month may be applied to the outstanding balance.

4.3 Any member who is sixty days or more past due on the payment of any financial obligation owed to the CAI may be deemed a member not in good standing under Article III, Section 5 of the chapter's bylaws and the member's voting privilege, eligibility for any CAI awards and participation in CAI events (which shall include, but is not limited to, committee membership, speaker's bureau membership, speaking opportunities, sponsorship, advertising, booth selection, membership directory listings or other opportunities offered by CAI) may be suspended by the board of directors until payment in full is received by CAI.

4.4 The chapter executive director shall review all accounts receivable on a monthly basis and if, after consultation with the Board, there are sums which should be referred for collection, the matter shall be placed on the agenda for consideration by the board of directors. All accounts unpaid after ninety (90) days of the due date shall be considered a delinquent account and included in a report to the board. Any attorney fees associated with collection of an unpaid balance, and interest, shall be added to the total amount due.

5. SPONSORSHIP BENEFITS AND OBLIGATIONS

5.1 In consideration of the payment of the Sponsorship Fee by the Sponsor, CAI grants the Sponsor the non-exclusive sponsorship benefits contained within the Sponsorship package.

5.2 The Sponsor will act at all times in a manner which is consistent with the good name, goodwill and reputation of CAI.

5.3 CAI is responsible for administration of the events and activities and coordinating all details in relation to the venue or online space at which such events and activities are held.

5.4 CAI may cancel or postpone any event at its discretion. If an event is cancelled, CAI will endeavor, but not be obligated, to replace the event. CAI may also change the nature or format of an event from that advertised in the Sponsorship Package. For example, CAI may hold events it initially planned on holding in person via Zoom or other remote or digital format. CAI will make no refund if an event or activity is postponed or the format is changed.

In the case an event, activity or advertisement is cancelled, CAI will offer Sponsors the option of becoming a “COVID Investor.” COVID Investors are Sponsors who choose to donate the Sponsorship Fee or Advertising Fee to CAI and release CAI from its obligations to provide the Sponsor the sponsorship or advertisement as originally agreed. CAI will make efforts to recognized COVID investors and their contributions to CAI on its website or at future events.

5.5 The Sponsor must keep confidential and not use for any other purpose other than the performance of this agreement and must not disclose any information provided by CAI to the Sponsor which is identified as, by its nature is or would be reasonably considered as confidential.

5.6 Nothing in this agreement creates any relationship of employment, agency or partnership. This agreement contains the entire agreement and may only be varied in writing. A waiver of an obligation by a party is not a waiver of any other obligation.

6. USE OF LOGO AND INTELLECTUAL PROPERTY RIGHTS

6.1 The Sponsor will provide CAI with a copy of its logo or trademark in the form required by CAI. CAI will only use any logo or trademark provided by the Sponsor for the purposes set forth in this Agreement.

6.2 The Sponsor warrants that it has full power and authority to authorize CAI to publish its logo or trademark to fulfill its obligations under this Agreement.

6.3 The Sponsor agrees to indemnify and keep indemnified CAI against any claims, actions, liabilities, losses, demands, suits, proceedings, damages, expenses or costs arising out of or in respect of the proper use by CAI of the Sponsor's logo or trademark under this Agreement, including but not limited to any claims in respect of any infringement of any third-party intellectual property rights.

6.4 Nothing in this Agreement constitutes a grant or creates to or in favor of a party any goodwill or proprietary right in or relation to the other party or any of the other party's intellectual property, including but not limited to the other party's logo or trademarks.

6.5 Each party agrees not to take any action which may damage the validity or value of the other party's name, corporate logo or other identifying mark in connection with performance of this agreement.

7. TERMINATION AND CANCELLATION

7.1 CAI may terminate this Agreement immediately on written notice to the Sponsor, if the Sponsor fails to pay the Sponsorship Fee to CAI in accordance with the payment provisions of this Agreement;

7.2 If the Sponsor fails to pay the sponsorship or advertising fees, CAI reserves the right to re-direct any payments received for other purposes to the outstanding invoice and to cancel purchased and paid-for items that have yet to be fulfilled by CAI.

7.3 Either party may terminate this Agreement if: but is still liable for sponsorship payments.

a. the other party commits a breach of any provision of this Agreement and such breach is not rectified within 7 days after receipt of written notice from the first party requiring the breach to be remedied; or

b. one party commits any act or behaves in any manner, which in the reasonable opinion of the other party, brings the first party into disrepute.

7.4 The Sponsor will not be entitled to any refund of the Sponsorship Fee if the Sponsor terminates this Agreement other than in accordance with clause 7.3.

CAI Western Oregon Chapter
3519 NE 15th AVE PMV #498
Portland OR 97212

503.941.6964
www.caioregon.org

