

BOARD OF DIRECTORS MEETING MINUTES

Date: Friday, July 11th, 2014

Time: 10:00 AM

Location: MAC Club

Directors Present: Jason Grosz, Barb Casey, Jed Spera, Steve Russell, Andrea Klopfenstein, Briana Buck, Josh Rice.

Also Present: Brad Finson and Laura McDermott

1. The Board meeting was called to order at 10:06 a.m. by Jason Grosz.
2. Approval of Minutes for June 10, 2014
Agreed – Motion by Briana Buck, seconded by Barb Casey to approve the minutes of June 10, 2014. Motion approved without objection.

3. ED Report – Laura McDermott presented her report.

4. Reports and Discussions

a. Treasurers Report – Jed Spera

Jed Spera presented his report, as well as presenting financials for June 30, 2014. Discussion regarding the financials followed.

Agreed – Discussion followed regarding the Treasurer’s request to write off accounts receivable totaling \$1,610. Motion made by Andrea Klopfenstein, seconded by Briana Buck and approved without objection.

b. Committee Updates & Reports

i. Events - Report provided by Barb Casey and Laura McDermott

ii. Marketing - Laura McDermott presented the preliminary marketing budget for 2015 as developed by the Committee. Discussion followed regarding the budget. Discussion postponed to New Business.

iii. Membership - Report provided by Laura McDermott and Andrea Klopfenstein. **Agreed – Discussion followed regarding the letter to go to managers concerning membership with CAI Oregon. It was agreed that further review was needed. Jason Grosz moved that the letter be distributed upon final review and approval of Andrea Klopfenstein. The motion was seconded by Jed Spera and approved without objection.**

iv. Education - Laura McDermott and Jason Grosz provided education committee report. The annual planning session had been held earlier that week. Jason Grosz to e-mail approved luncheon topics to the Board. It was noted that the meeting was not as well attended as previous years.

v. CORC - Report submitted by Steve Russell. Discussion followed regarding creation of new CAI chapter by CORC. **Agreed – Discussion followed regarding counties that would fall under new chapter region that would more or less follow Cascade Range line, keeping counties that include Hood River, Portland, Willamette Valley, Medford and the Coast within CAI-Oregon region. There was no objection from the Board on that delineation.**

vi. 2014 Trade Show - Update provided by Laura McDermott.

5. Old Business

a. Joint CORC Board Meeting – Discussion followed regarding having a joint Board/Council meeting in September prior to the CORC golf tournament. **Agreed – The Board reached a consensus that there would not be a joint meeting this year due to availability of Board members.**

6. New Business-

a. Resignation of Eric Gordon – Discussion followed regarding the Resignation of Eric Gordon. Discussion followed regarding appointment of new Director to finish up term through November of 2014. **Agreed – Motion made by Andrea Klopfenstein to appoint Brad Finson to the Board of Directors to complete the term vacated by Eric Gordon through November 2014. Motion seconded by Joshua Rice and approved without objection.**

b. CA Day Marketing Budget – Discussion followed regarding the CA Day marketing budget and funds being spent without the approval of the Board, specifically noting that the television commercials, which had been removed from the budget by the Board, were committed to without prior approval. **Agreed - After much discussion, the Board came to a consensus that funding for any project should not be committed without direct Board approval or through the approved budget.**

c. Marketing Budget – Discussion followed regarding the proposed 2015 budget provided by the Marketing Committee. **Agreed – Jed Spera and Laura McDermott will meet with the Marketing Committee to refine the current proposed budget. Additionally, the Board reached a consensus that no funding will be provided for television commercials in 2015.**

7. Meeting Adjourned at 11:14 am

8. Next Meeting: August 8, 2014 at the MAC. Board retreat at 8:30am; open meeting at 10:00am.

Respectfully Submitted,
Jed Spera, CAI-OR Treasurer