

## BOARD OF DIRECTORS MEETING MINUTES

Date: Thursday – March 16, 2017  
 Time: 10:00 am  
 Location: CHNW Office

DIRECTORS PRESENT: EXECUTIVE DIRECTOR: Laura McDermott (Yes)

DIRECTORS:	Yes/No	DIRECTORS	Yes/No
Andrea Klopfenstein	Yes	Jed Spera	Yes
Angela Shinn	Yes	Laura Hall	Yes
Barb Casey	Yes	Sara Eanni	Yes
Connie Plowman	Yes	Wes Finchum	Yes
Jason Grosz	Yes		

1. Meeting called to Order by Sara at 10:00 am.
2. Approval of Meeting Minutes
  - a. Approved: February 10, 2017 – Board Meeting Minutes
3. CED Report
  - a. See report in packet.
4. Treasurer’s Report
  - a. Action: Provide financial reports to Board by March 24 (Laura McD & Jed)
5. Committee Reports *(Unless stated, action items/decisions belong to the Committee)*
  - a. Events:
    - i. Decision: Meeting for next 3 months, 2<sup>nd</sup> Monday: April, May, June
    - ii. Action: Working on New member reception (June), Golf tournament (August)
  - b. Marketing:
    - i. Action: Working on next edition. (Technology Theme)
    - ii. Goal: Increase distribution
  - c. Membership
    - i. Action: Working on next roundtable (April 19). Target: Self-managed HOAs
    - ii. Action: Send applications for roundtable speakers to Education committee
  - d. Education
    - i. Decision: Made decision on 2 proposals for speakers. Working on panel.
  - e. Sponsorship
    - i. Action: Get sponsorships for summer – a few openings

- f. 2017 CA Day
  - i. Highly successful. Review feedback.
  - ii. Action: Get final bill from hotel (Laura McD)

	Registered	Attended
Managers	44	39
CAVLs	90	75
TOTAL REGISTERED	134	114
Walk-Ins		5
TOTAL ATTENDED		119

- g. LAC
  - i. Action: Check out legislative updates on CAI National website (All)
  - ii. Future action item: Find CAVL to speak at legislative event

NEW BUSINESS:

- 6. OWCAM Expo/Manager Education
  - a. Action: Get Statement of Work from OWCAM on what's expected for CAI-Oregon (Sara)
  - b. Action: Make participation decision at April board meeting
- 7. Title Company Sponsorships for Realtors
  - a. Action: Get more information from title company (Laura McD)

OLD BUSINESS:

- 8. CORC Update:
  - a. No action needed. CORC working through transition.
- 9. Chapter Name Change:
  - a. Decision: Washington Chapter does not want to change/release any zip codes
  - b. Suggestion for new name: Greater Oregon Cascade Chapter
  - c. Action: Provide alternative chapter names (All). Send to Sara.
  - d. Action: Make decision at April board meeting on new name
- 10. Strategic Planning Update:
  - a. See report: 2017 Committee Goals & Action Plans
- 11. Board Retreat: April 27
  - a. Action: Select location and activity (Sara & Laura McD)
- 12. Next Meeting – Friday, April 14
  - a. 10:00 am – MAC Club, followed by April luncheon

13. Meeting adjourned at 11:05 am.

Respectfully Submitted,  
Connie Plowman  
CAI-OR Secretary