

BOARD OF DIRECTORS MEETING MINUTES

Date: Friday, October 10th, 2014
Time: 10:00 AM
Location: MAC Club

Directors Present: P. Stephen Russell, Jed Spera, Andrea Klopfenstein, Jason Grosz, Briana Buck, Barb Casey, and Kathleen Profitt

Also present: Laura McDermott

1. The Board meeting was called to order at 10:13 a.m. by Jason Grosz.
 - a. *J. Grosz moved to approve with correction re Eric Gordon presence and removing adverb from Briana Buck's motion; Andrea Klopfenstein seconded. Unanimous.*
2. CED Report – L. McDermott presented
 - a. As attached
 - b. Excellent sponsorship kick off. No negative comments to date. Learning from the success this year, we intend to follow the same strategy moving ahead.
3. Reports and Discussions
 - a. Treasurers Report – Jed Spera
 - i. No tax liability for changing fiscal year according to Schwindt. Can only do it once every 10 years, though, so we need to be sure we are going to be adhering to this fiscal year. No objections to moving forward as proposed.
 1. Fiscal year 2014 shows very little sponsorship income so that NOI is negative.
 - ii. Banner year for CORC!
 - iii. Addressing 4 AR accounts over \$1,000.
 - iv. Jed will organize a sponsorship taskforce meeting in the end of January to deal with strategy to fill any remaining sponsorship process.
 - b. Committee Updates & Reports
 - i. Events-- Report by Julie Balestreri as attached
 1. L. McDermott provided results of survey were all over the board. People loved Charbonneau (with exception of food). Wanted the event moved to a later date.
 - ii. Marketing—B. Buck
 1. Haven't met. New committee member recruits on the horizon!
 - iii. Membership – Andrea Klopfenstein
 1. Ryan Harris' report attached. Asking for Board help in identifying the management contacts who are not members of

CAI to try to further develop strategy for additional growth. Letter will not be sent until it receives Board approval. Discussion of evening program and topic. Discussion of having opportunity for CAVLs to come together and share information. Would like to consider semi-frequent meeting of CAVLs and mediated by some CAI leaders.

- iv. Education- Report from Dave Young as attached.
 - v. CORC
 - 1. Steve Russell. Everything seems to be moving smoothly forward.
 - vi. 2015 Trade Show
 - 1. Angela Shinn submitted a report. No action items for Board.
 - vii. 2015 Nominating committee - A. Klopfenstein
 - 1. Met and recommended all candidates that are members of good standing. Ballot to go out on Monday. Visual presentation needs to be simplified. A. Klopfenstein will make effort at improving.
 - 2. *B. Buck moves that A. Klopfenstein and NC will rework the ballot and Steve Russell to approve finalized ballot before it goes out. B. Casey seconded. Unanimously approve.*
4. Old Business
- a. Amanda Bielenberg employment status with CORC.
 - i. Amanda Bielenberg did not accept the position.
5. New Business-
- a. 2015 Ballot Approval- as set forth above.
 - b. Bylaw Amendment to sections 4.2 and 4.3.
 - i. Presentation by Kathleen Profitt of issue.
 - ii. Tabled until next meeting.
 - c. Authorization of gift card for Dan Herzing.
 - i. Consensus of Board to have L. McDermott buy a \$100 grocery store gift card.
 - d. Authorization of gift and card for Bob and Tina Brown.
 - i. *K. Profitt moved that we send card and gift to Bob and Tina Brown; B. Casey seconded. Unanimously approved*
 - e. Authorization of plaque for Eric Gordon at Gala.
 - i. *J. Grosz moved to get Eric Gordon a token of appreciation and recognized at Gala; B. Buck seconded. Unanimously approved.*
6. Meeting Adjourned at 11:13 AM
7. Next Meeting: November 14th, 2014 at the MAC

Respectfully Submitted,
Kathleen Profitt, CAI-OR Secretary